



PB INSTITUTE OF RESEARCH AND TECHNOLOGY

P.O Box 21457-00100

Nairobi - Kenya

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Ai-powered Talent Acquisition With LinkedIn Recruiter & Hirevue Training Course

Duration: 10 days

On-Site

01 Who Should Attend

- This course is ideal for:
- HR Professionals & Talent Acquisition Specialists??looking to optimize hiring strategies with AI.
- Recruitment Agencies & Headhunters??who want to enhance sourcing and screening efficiency.
- Hiring Managers & Business Leaders??aiming to leverage AI for smarter recruitment decisions.
- HR Tech Enthusiasts & Analysts??interested in the future of AI-driven recruitment.

02 About the Course

The rapid advancements in Artificial Intelligence (AI) have transformed talent acquisition, making hiring faster, more efficient, and data-driven. This course provides HR professionals and recruiters with in-depth knowledge of **AI-powered hiring tools** such as **LinkedIn Recruiter and HireVue**, enabling them to streamline sourcing, screening, and candidate selection processes. Participants will learn how to leverage **AI-driven insights, automated screening, and predictive analytics** to make informed hiring decisions, reduce bias, and improve overall recruitment outcomes.



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03 Workshop Objectives

- Understand AI in Talent Acquisition ??? Learn how AI is revolutionizing recruitment and its ethical implications.
- Optimize LinkedIn Recruiter for Smart Hiring ??? Use AI-powered search, automation, and advanced candidate filtering.
- Leverage HireVue for AI-Driven Screening ??? Implement AI-powered video interviews and predictive hiring models.
- Enhance Candidate Sourcing & Engagement ??? Utilize AI-driven insights for targeted outreach and engagement.
- Reduce Hiring Bias with AI Tools ??? Apply data-driven strategies to ensure fair and inclusive hiring.
- Measure & Improve Recruitment ROI ??? Track AI-based hiring metrics and optimize recruitment performance.
- Implement AI in Recruitment Workflows ??? Integrate AI-powered solutions into existing hiring processes for efficiency.

04 Module Topics

Module 1: Introduction to AI in Talent Acquisition

- ??? Understanding the role of AI in recruitment
- ??? AI-driven hiring trends and industry insights
- ??? Ethical considerations in AI-powered hiring

Module 2: Leveraging AI for Candidate Sourcing

- ??? AI-powered candidate search and recommendation engines
- ??? Boolean search vs. AI-driven search in LinkedIn Recruiter
- ??? Automated talent pipelines and predictive hiring

Module 3: LinkedIn Recruiter: Features & Best Practices



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- ??? Optimizing LinkedIn Recruiter for smart hiring
- ??? Advanced search filters and AI-driven talent suggestions
- ??? Managing candidate relationships and engagement

Module 4: AI-Powered Screening with HireVue

- ??? Introduction to HireVue???s AI-driven video assessments
- ??? Understanding facial recognition and sentiment analysis
- ??? Automating candidate shortlisting with AI

Module 5: Writing AI-Optimized Job Descriptions

- ??? Using AI to create inclusive and optimized job postings
- ??? Keyword strategies for search engine visibility
- ??? Enhancing employer branding with AI-generated content

Module 6: AI in Resume Screening & Shortlisting

- ??? How AI parses resumes and ranks candidates
- ??? Reducing bias with AI-driven screening tools
- ??? Integrating AI resume screening with ATS (Applicant Tracking Systems)

Module 7: AI & Predictive Analytics in Hiring

- ??? How predictive analytics improve hiring decisions
- ??? AI-based candidate scoring and ranking systems
- ??? Real-world case studies of predictive hiring

Module 8: Automating Interview Scheduling & Assessments

- ??? AI chatbots for scheduling and pre-screening
- ??? Automated skills and personality assessments
- ??? Reducing time-to-hire with AI automation

Module 9: AI-Powered Video Interviewing with HireVue



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- ??? How AI analyzes candidate speech and behavior
- ??? Structuring AI-driven interview questions
- ??? Best practices for unbiased AI-assisted interviews

Module 10: Reducing Hiring Bias with AI Tools

- ??? Addressing ethical concerns in AI-driven hiring
- ??? How AI helps create fair and diverse hiring processes
- ??? Compliance with data privacy and anti-discrimination laws

Module 11: Enhancing Candidate Engagement with AI

- ??? AI-driven candidate outreach and messaging
- ??? Personalizing communication with AI chatbots
- ??? AI-based employer branding strategies

Module 12: AI-Driven Recruitment Metrics & Performance Tracking

- ??? Key performance indicators (KPIs) for AI recruitment
- ??? Data-driven decision-making in hiring
- ??? Optimizing AI recruitment strategies based on analytics

Module 13: Integrating AI with Existing HR Tech Stack

- ??? AI-powered recruitment software and ATS integration
- ??? Workflow automation and process improvement
- ??? Ensuring seamless adoption of AI in recruitment

Module 14: Future Trends in AI-Powered Hiring

- ??? Emerging AI innovations in recruitment
- ??? The impact of generative AI on hiring processes
- ??? Preparing for the future of AI-driven talent acquisition

Module 15: AI-Powered Talent Acquisition Capstone Project



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- ▶ ??? Hands-on case study using LinkedIn Recruiter & HireVue
- ▶ ??? Analyzing AI-driven recruitment success stories
- ▶ ??? Developing an AI-powered hiring strategy for an organization