



PB INSTITUTE OF RESEARCH AND TECHNOLOGY

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Building Financial Confidence for Non-Finance Managers

Duration: 5 days

On-Site

01 Who Should Attend

- Engineering and Technical Managers
- Production and Manufacturing Managers
- Healthcare Managers and Administrators
- Branch Managers
- Team Leaders and Supervisors
- Entrepreneurs and Business Owners
- Senior Professionals transitioning into management roles
- Government and Public Sector Managers

02 About the Course

Managers across all departments are increasingly required to make decisions that impact budgets, costs, profitability, and organizational performance. The **Finance For Non-Finance Managers Training Course** equips managers and professionals without a finance background with essential financial knowledge and practical skills to confidently understand, interpret, and apply financial information in their daily decision-making. This comprehensive training course introduces key financial concepts, including budgeting, financial statements, cost management, cash flow, financial analysis, performance measurement, and investment decision-making. Participants will learn how financial decisions affect organizational success and how to collaborate more effectively with finance teams. By the end of this training course, participants will be equipped with the financial skills needed to improve business performance, manage resources effectively, control costs, and become stronger decision-makers within their organizations.



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03 Workshop Objectives

- Master the fundamental principles of financial management and their application in business.
- Learn how to effectively read and interpret key financial statements: Income Statement, Balance Sheet, Cash Flow Statement.
- Develop proficiency in understanding core accounting concepts and their impact on financial reporting.
- Understand budgeting processes, forecasting techniques, and variance analysis for effective cost control.
- Explore best practices in managing working capital and optimizing cash flow within a department or project.
- Grasp advanced techniques for evaluating investment opportunities and capital expenditure decisions.

04 Module Topics

Module 1: Understanding Financial Statements

Module 2: Core Accounting Concepts

Module 3: Budgeting & Financial Planning

Module 4: Cost Analysis & Profitability

Module 5: Working Capital Management & Cash Flow

Module 6: Investment Appraisal & Capital Budgeting

Module 7: Financial Ratios & Performance Metrics

Module 8: Communicating Financial Information