



PB INSTITUTE OF RESEARCH AND TECHNOLOGY

P.O Box 21457-00100

Nairobi - Kenya

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Cash Flow Intelligence: Tools for Better Financial Decision-Making

Duration: 5 days

On-Site

01 Who Should Attend

- Business Owners and Entrepreneurs
- Project Managers
- Investment Professionals
- Banking Professionals
- Credit Managers
- Internal Auditors
- Procurement and Supply Chain Managers
- Operations Managers
- NGO Finance Professionals
- Government Finance Officers
- SME Managers



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02 About the Course

The **Workshop On Forecasting And Analysing Cash Flow** is designed to provide participants with practical skills and techniques for preparing, analyzing, and managing cash flow effectively. Strong cash flow management is essential for organizational stability, financial planning, and sustainable growth, enabling businesses and institutions to maintain liquidity, meet obligations, and make informed financial decisions.

The workshop covers key concepts including operating, investing, and financing cash flows; cash flow budgeting; working capital management; liquidity analysis; cash conversion cycles; forecasting models; scenario planning; and financial risk assessment. Participants will gain hands-on experience in analyzing cash flow trends, identifying potential cash shortages, and implementing strategies to improve cash management. By the end of this workshop, participants will be able to effectively forecast and analyze cash flows, enhance liquidity management practices, and contribute to stronger financial sustainability within their organizations.

03 Workshop Objectives

- Analyse the key drivers of business cash flow
- Provide practical advice on working capital optimisation
- Use effective tools to produce reliable forecasts
- Advise on capital investment appraisal decisions

04 Module Topics

Module 1: Business Finance Fundamentals

Module 2: Analysing and Improving Operating Cash Flow

Module 3: Analysing Investment and Funding Cash Flows

Module 4: Fundamentals of Forecasting and Modelling



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Module 5: Financial Models for Cash Flow Forecasting