



PB INSTITUTE OF RESEARCH AND TECHNOLOGY

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Nairobi - Kenya

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Certified Project Director Excellence: Leadership, Governance & Delivery

Duration: 10 days

On-Site

01 Who Should Attend

- Project Executives
- Programme and Project Sponsors
- Senior Project Controls Professionals
- Construction and Infrastructure Project Leaders
- Engineering and Technical Project Directors
- Commercial and Contract Directors
- Transformation and Change Leaders
- Risk and Governance Professionals
- Senior Consultants and Project Management Advisors
- Professionals preparing for a Certified Project Director (CPD) certification pathway
- Experienced project professionals seeking to transition into executive-level project leadership roles

02 About the Course

The **Certified Project Director (CPD) Mastery: The Executive Blueprint for Strategic Leadership Training Course** is designed for senior project professionals responsible for directing complex, high-value, and strategically important projects and programmes. The course develops the leadership, governance, commercial, financial, risk, stakeholder, and strategic capabilities required to operate at project-director level. Participants will learn how to align projects with organizational strategy, establish effective governance, lead high-performing teams, manage portfolios of risks and resources, influence executive stakeholders, and make informed decisions in complex and uncertain environments.



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03 Workshop Objectives

- Align project, program, and portfolio efforts with strategic business objectives
- Master advanced governance models to ensure project oversight and accountability
- Lead and mentor high-performing teams and a culture of continuous improvement.
- Develop and manage financial forecasts, budgets, and value realization.
- Navigate complex stakeholder relationships at the executive level.
- Oversee and mitigate enterprise-level risks and issues.
- Drive organizational change and strategic transformation through projects.

04 Module Topics

Module 1: Strategic Alignment & Business Acumen

- Understanding the relationship between strategy and projects
- Translating business goals into project objectives
- Performing a strategic gap analysis and portfolio assessment
- Developing a business case for high-impact initiatives
- Using data to inform strategic decision-making

Module 2: Advanced Program & Portfolio Management

- Distinguishing between projects, programs, and portfolios
- Applying portfolio management techniques for optimal investment
- Managing dependencies and resource constraints across programs
- Establishing a program management framework and roadmap
- Using advanced tools for portfolio visualization and tracking

Module 3: Executive Leadership & Communication



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- Developing a powerful leadership presence and style
- Communicating complex information to executive stakeholders
- Mastering the art of persuasive presentations and proposals
- Leading with influence and building consensus
- Providing effective and concise status reporting

Module 4: Governance & Organizational Change

- Establishing a robust project governance framework
- Defining roles and responsibilities in a multi-project environment
- Leading organizational change initiatives from a director's perspective
- Overcoming resistance to change and building a coalition of support
- Integrating governance with agile and hybrid methodologies

Module 5: Financial Management & Value Realization

- Creating and managing strategic project budgets
- Forecasting financial performance and calculating ROI
- Conducting a thorough cost-benefit analysis
- Measuring and reporting on project value and benefits realization
- Optimizing financial resources across a portfolio

Module 6: Advanced Risk & Issue Management

- Identifying and assessing strategic and enterprise-level risks
- Developing comprehensive risk response strategies
- Establishing a clear issue escalation and resolution process
- Conducting a project health and risk audit
- Using advanced analytics to predict potential problems

Module 7: Complex Stakeholder Management



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- Mapping and analyzing power-interest grids for key stakeholders
- Developing tailored communication and engagement plans
- Managing conflicting priorities and expectations
- Negotiating with and influencing senior leadership
- Building a network of sponsors and advocates

Module 8: Benefits Realization & Measurement

- Defining measurable benefits at the beginning of a project
- Creating a robust benefits realization management plan
- Tracking and reporting on benefits throughout the project lifecycle
- Ensuring that benefits are sustained after project closure
- Using benefits data to inform future strategic decisions

Module 9: Agile & Hybrid Leadership at Scale

- Leading agile teams and initiatives from a director's perspective
- Integrating agile frameworks like SAFe and LeSS into the enterprise
- Overseeing a hybrid project portfolio
- Balancing predictability with adaptability
- Fostering a culture of continuous delivery and rapid feedback

Module 10: Digital Transformation & Technology Oversight

- Understanding the role of projects in digital transformation
- Managing technology-driven initiatives and their impacts
- Overseeing vendor selection for key technology partners
- Ensuring data governance and security in projects
- Aligning technology roadmaps with business strategy

Module 11: Leading High-Performing Teams & Mentorship



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- Building a culture of psychological safety and accountability
- Mentoring and coaching program managers and team leads
- Empowering teams to take ownership and innovate
- Developing talent pipelines within the PMO
- Fostering cross-functional collaboration at an organizational level

Module 12: Project Management Office (PMO) Leadership

- Defining the role and purpose of a strategic PMO
- Establishing and maturing a PMO
- Creating a consistent project management methodology
- Managing the PMO's budget and resources
- Measuring the value and effectiveness of the PMO

Module 13: Vendor & Contract Management

- Overseeing the procurement process for major initiatives
- Developing a strong vendor management strategy
- Negotiating complex contracts and service level agreements
- Managing vendor relationships to ensure project success
- Mitigating risks related to third-party dependencies

Module 14: Quality Management & Process Optimization

- Defining and implementing a project quality management plan
- Using metrics to monitor and improve project performance
- Leading process improvement initiatives at a portfolio level
- Applying Lean principles to eliminate waste
- Ensuring compliance with industry standards and regulations

Module 15: Decision Making & Problem Solving



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- ▶ Using data and analytics to support complex decisions
- ▶ Applying advanced problem-solving frameworks
- ▶ Facilitating a clear and effective decision-making process
- ▶ Managing organizational ambiguity and uncertainty
- ▶ Promoting a culture of informed and timely action