



PB INSTITUTE OF RESEARCH AND TECHNOLOGY

P.O Box 21457-00100

Nairobi - Kenya

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Corporate Finance And Financial Modeling: Driving Strategic Financial Decisions

Duration: 10 days

On-Site

01 Who Should Attend

- Financial analysts
- Corporate finance managers
- Investment bankers
- Portfolio managers
- Accountants
- Business analysts
- Strategic planners
- Entrepreneurs
- Students of finance and business administration
- Individuals interested in corporate finance and financial modeling
- Consultants
- Risk managers
- Treasury managers



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02 About the Course

Corporate Finance and Financial Modeling equips professionals with the analytical tools and strategic insights needed to make informed financial decisions. This course focuses on analyzing financial statements, building robust financial models, and evaluating investment opportunities. Participants will learn to perform valuations, conduct scenario analysis, and understand the intricacies of capital budgeting. By mastering corporate finance and financial modeling, professionals can enhance their organization's financial performance, optimize capital allocation, and drive strategic growth.

The increasing complexity of financial markets and the need for data-driven decision-making necessitate a comprehensive understanding of corporate finance and financial modeling. This course delves into the intricacies of financial forecasting, risk analysis, and capital structure optimization, empowering participants to develop and implement effective financial strategies. By integrating theoretical knowledge with practical applications, this program enables individuals to lead financial initiatives and contribute to the long-term success of their organizations.

03 Workshop Objectives

- Understand the principles and importance of corporate finance and financial modeling.
- Understand the role of financial forecasting and scenario analysis in strategic planning.
- Implement techniques for valuing companies and evaluating investment projects.
- Understand the legal and regulatory frameworks surrounding corporate finance.
- Understand the challenges and opportunities of implementing financial modeling in diverse industries.
- Develop strategies for implementing and scaling up corporate finance and financial modeling initiatives.

04 Module Topics

Module 1: Foundations of Corporate Finance and Financial Modeling

Module 2: Financial Statement Analysis

Module 3: Financial Forecasting and Scenario Analysis



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Module 4: Financial Forecasting Model Building

Module 5: Valuation and Capital Budgeting

Module 6: Company Valuation and Investment Project Evaluation

Module 7: Capital Structure and Financing Decisions

Module 8: Capital Structure Optimization and Financing Management

Module 9: Legal and Regulatory Frameworks

Module 10: Financial Regulation Compliance

Module 11: Risk Management and Financial Planning

Module 12: Implementation Challenges in Diverse Industries

Module 13: Corporate Finance Initiative Scaling

Module 14: Case Studies: Corporate Finance and Financial Modeling

Module 15: The Future of Corporate Finance and Financial Modeling